

CONNECT



2011-2012 Annual Report

Message from the Chair

Dear Donors, Alumni, and Friends,

On behalf of the Santa Rosa Junior College Foundation Board of Directors, I am pleased to send you the 2011–2012 Annual Report. We are a community who deeply values education, and there is no greater testament to that level of commitment than the many ways our donors, alumni and friends support the College. In the past fiscal year's we have received unprecedented support for SRJC students and instructional programs, and most notably the College's largest outright gift of \$5 million. The incredibly generous anonymous donor believes so strongly that education can transform our society, that an additional gift of \$1 million was given in December 2012.

At the end of our fiscal year June 30, 2012, the Foundation had received more than \$7.6 million in contributions from generous donors and supporters of SRJC.

The Santa Rosa Junior College Foundation is a leader among California Community Colleges. and of the 112 colleges in the system is recognized as No. 1 for total and endowed assets, scholarship awards to students, annual fundraising measures, and alumni relations outreach.

An estimated 900,000 students have attended SRJC since 1918 and the Foundation is dedicated to forming life-long relationships with our current and former students and reconnecting alumni to the College. The Alumni & Friends Association is responsive to alumni interests – hosting social events at local restaurants, fundraising for SRJC student scholarships with an amateur photo competition, and communicating through a monthly e-newsletter featuring stories about successful alumni, new discounts offered through their membership program and more. It's an exciting time to be a part of this growing organization.

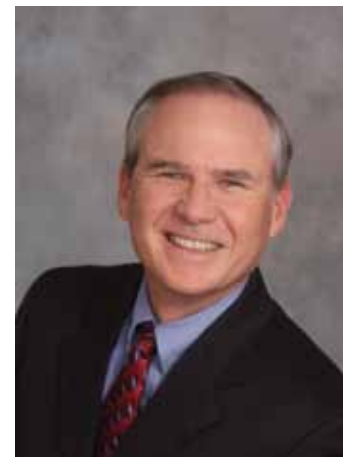
During the suspension of the Doyle Scholarships, the SRJC Foundation conducted the *Bridging the Doyle Scholarship Campaign* to provide incoming high school students with scholarship support. Because our community stepped up to bridge the gap, more than \$668,000 in scholarship support was awarded to over 1,330 local students in the past four years. Now that the Frank P. Doyle Trust is again receiving dividends from Exchange Bank, the Doyle Scholarships have been restored.

Each of you has a story of success that is grounded in the education or special relationship you have with Santa Rosa Junior College. Our students deserve the quality education we provide, taught by the finest faculty we can recruit. Thank you for making the difference in the lives of so many worthy students.

Sincerely,



Don Chigazola, Chair/SRJC Foundation Board of Directors





2011-2012 Honor Roll Of Donors

With gratitude to our remarkable supporters who have given so generously to further the educational opportunities of Santa Rosa Junior College students.

SANTA ROSA JUNIOR COLLEGE FOUNDATION

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**Deceased*

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Jennifer R. Young Trust
Elaine N. Young
Eugene F. Zannon
Abigail Zoger
Donald & Jill Zumwalt

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Michael & Karen Alves
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Karen C. Furukawa	Mary's Pizza Shack	Pisenti & Brinker LLP, CPA	State Farm Insurance Co.
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President's Circle

SANTA ROSA JUNIOR COLLEGE FOUNDATION

Members of the President's Circle include individuals whose generosity, leadership and deep belief in the College have become an essential component of our ongoing fundraising initiatives.



Diamond

Anonymous (1)
Wil Craig
Suzy & Mike Marzalek

Gold

Bob & Joan Dickerson
Betty Freeman & Charles Bartley
C. William & Mary-Louise Reinking

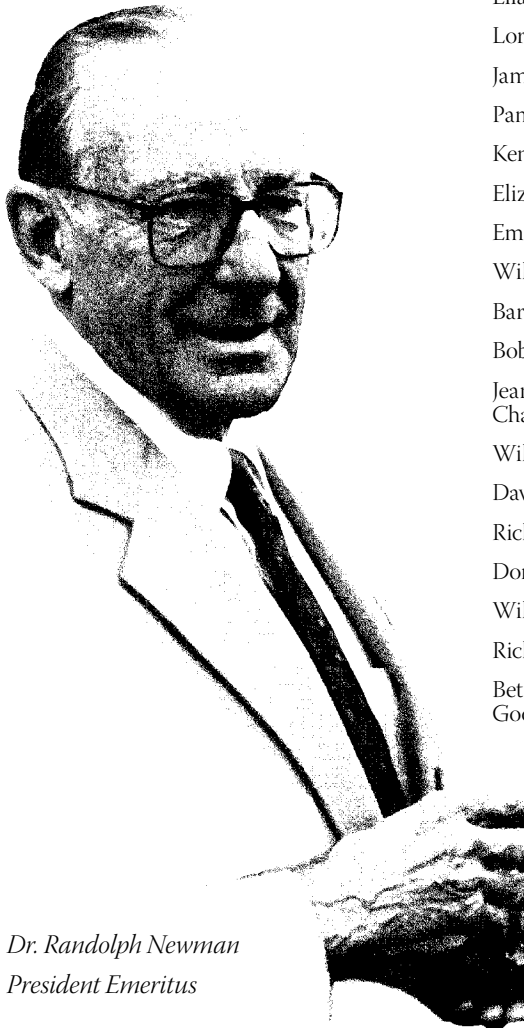
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Cal Carpenter
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Herb & Jane Dwight
Jim & Karen Famini
Richard & Barbara Ferrington
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The Heck Foundation
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Robert & Priscilla Schultz
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Michael & Mary Sims
Sonoma Bank
Terry Sthymmel
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Jim & Cathy Wieschendorff

Randolph Newman Legacy Society

SANTA ROSA JUNIOR COLLEGE FOUNDATION

The Randolph Newman Legacy Society recognizes individuals who have established a planned gift or made a provision in their estate plans to benefit Santa Rosa Junior College. The Newman Legacy Society is named for the late Dr. Randolph Newman, second President of Santa Rosa Junior College and legacy benefactor. Dr. Newman's exemplary leadership, dedication and personal commitment to the College has inspired the SRJC Foundation to establish the society in his honor.



*Dr. Randolph Newman
President Emeritus*

Anonymous (4)	William & Constance Hammerman	Mike & Honey* Panas
Antonia Albany	Sally Heath	George* & Marilyn Payne
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	Clement B. Novak	Margery Wolf & Keith Mac Marshall
	Margo O'Brien	Paul Yeomans

**Deceased*

Financial Report

SANTA ROSA JUNIOR COLLEGE FOUNDATION

Because of the generosity of loyal donors, the Santa Rosa Junior College Foundation in FY11/12 raised \$7.6 million to benefit SRJC students, faculty and staff.



BALANCE SHEET (June 30, 2012)

ASSETS

Cash and Money Funds	\$1,694,084
Investments	\$35,026,747
Accounts Receivable	\$216,673
Prepaid Expenses	\$99,238
Total Assets	\$37,036,742

LIABILITIES

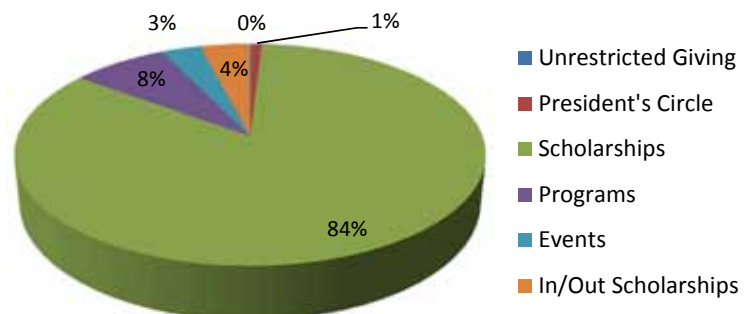
Accounts Payable	\$422,049
Funds Held in Trust – Cash	\$570,426
Funds Held in Trust – Scholarships	\$9,860
Deferred Income	\$172,906
Total Liabilities	\$1,175,241

FUND BALANCE

Unrestricted	\$1,250,261
Restricted – Foundation	\$33,571,957
Restricted – Summer Repertory Theatre	\$261,938
Restricted – Bridging Doyle Fund	\$777,345
Total Fund Balance	\$35,861,501
Total Liabilities and Fund Balance	\$37,036,742

FUNDS RAISED BY CATEGORY

Unrestricted Giving	\$14,784
President's Circle	\$58,374
Endowed Scholarships	\$6,410,226
Programs	\$590,343
Events	\$240,250
In/Out Scholarships	\$306,500
Total Gifts and Pledges	\$7,620,477



Investing in the Future of Education

Bob and Rose Norris have many passions in life. Rose is a talented seamstress and longtime member of the Redwood Stitchers Chapter of The Embroiderers' Guild of America and a volunteer in the Adult Literacy League of Sonoma County. Bob enjoys his retirement, is an avid reader, loves gardening, and stays fit by swimming and long distance trekking in other parts of the world.

Why we give to Santa Rosa Junior College.

"It's simple. When we donate to the Foundation, we're actually investing in the future of Santa Rosa Junior College, and to the future of education. We feel it's an honor to be counted among those who have worked so hard and those who have donated over the years to make Santa Rosa Junior College a true standout in California."

Bob loves everything about history, including music, art and Western civilization. Before traveling to Europe, the family took courses in art history at SRJC. "These classes made our experience much richer by allowing us, as an example, to recognize Romanesque architecture when standing directly in front of it," said Bob. "Reading literature at SRJC was a revelation to me and continues to guide my choice of books."

As a SRJC student, Rose loved taking classes that enhanced her skills in needlework and sewing. Those interests continue today.

Their daughters, Susan and Debra, took advantage of the enhancement classes SRJC offers to high school students. "I believe they started out at the junior college thinking that's where the boys were. Putting boys aside, they ended up very well. One matriculated up to university with 12 units of credit and the other with 24 units. Both Susan and Debra are teachers today," said Bob.

Rose and Bob love the plays and musicals and first went to Summer Repertory Theatre in 1974 and have been season ticket holders ever since. When their daughters were young, they attended the children's shows and eventually joined their parents for all SRT performances.

Bob and Rose are also big fans of the Culinary Arts Program. "I guess you could say that we vote with our stomachs. The bakery is the best, but so is the café. Yummy entrees tempt Rose and me at least once a week, and it's fun to see the students over the weeks learning their trade."

Rose and Bob believe the Santa Rosa Junior College not only improves our economy but also makes the world a better place by instructing multitudes of students. "There's a unifying theme of excellence in education. Rose and I consider ourselves very proud and most honored to be just a small part of this ongoing endeavor to make SRJC the best in California."



Charitable Gift Annuities are a great way to gift today, receive income for life, and help students attending Santa Rosa Junior College in the future.

The Santa Rosa Junior College Foundation Charitable Gift Annuity Program offers attractive rates for donors interested in receiving:

- Guaranteed fixed payments for the life of a donor or donor(s)
- Taxable deduction at time of gift
- Eligibility for certain tax benefits
- Portion of payments may be tax free

Sample Rates:

Single Life	Annual Rate
65	4.7
75	5.8
85	7.8
90+	9.0

Joint Life	Annual Rate
66/67	4.3
83/84	6.0
93/95	8.2

Donors must be at least 60 years old and gift a minimum of \$10,000 to establish a Charitable Gift Annuity with the Santa Rosa Junior College Foundation.

For more information please contact:

Kate McClintock
707.527.4797
kmcclintock@santarosa.edu

Pete Stringfellow



To score the number one most requested country song on Bay Area radio stations is a feat usually reserved for well-known Nashville musicians. In 2006, local recording artist Pete Stringfellow did just that by reaching the top of the charts with his hit country song “Santa Rosa.”

Pete was born in Bogota, Columbia to a young girl banished from her family. A sympathetic aunt helped her reach Mexico where Pete was adopted by Laren and Georgia Stringfellow, who brought him home to Santa Rosa. Legally blind, but able to wear corrective lenses, Pete knew from a young age that he wanted to pursue his passion in music and become an entertainer.

Santa Rosa Junior College kicked off Pete’s formal education in music. “I wanted to take advantage of the great programs offered at SRJC,” said Pete. “It was considered one of the top junior colleges in the nation and I considered it a privilege to attend. I’m blessed to have SRJC in my home town.”

Like many students today, Pete struggled to make ends meet while attending classes. He worked three jobs at a time and while employed at Circuit City, Pete practiced his piano skills on keyboards for sale in the store. Several times a week, Pete performed with his own band in local clubs and music venues. He registered a third year

at SRJC to specifically take additional music classes and learn from his favorite instructors including Bennett Friedman and Sylvia Nance.

Pete graduated from Chico State with a B.A. in recording arts and music composition and a M.A. in multimedia. He took his technology skills to the dot com world before making the courageous leap to Nashville to formally pursue his career as a recording artist. He came of age in the music industry as it was moving to digital recordings and was able to capitalize on his passion and skill for technology.

In Nashville, Pete paid his dues, trading music gigs for website design and recording time for multimedia work. But he soon realized that staying in Nashville caused his sound to mimic other artists so he headed back home to Sonoma County. Today, Pete splits his time between Nashville, Santa Rosa and wherever his next creative interest leads him.

Over the years, Pete built a brand to represent his diverse interests using his name as an acronym: “P” for performer, “E” for entertainer “T” for technologist and “E” for evangelist. An actor, recording artist, creative director and multimedia expert, Pete’s skills have been utilized in formats from writing and performing hit songs, producing spots for Target and now, currently acting in a Ford commercial. Pete

has written and produced original songs for over 70 movies and television shows, including “Meet the Parents,” “Matchstick Men,” “Next Friday,” “The Simpsons,” “Judging Amy” and “CSI: Miami.”

“At the end of the day I wear 20 hats,” Pete said. “I am a record producer, songwriter, multimedia director. I believe in creating innovative and entertaining experiences for others in multiple verticals. My focus is to innovate country music while keeping true to the traditional roots of the music. I don’t forget where home is in country music.”

Pete has opened for country music giants including Merle Haggard, Randy Travis, Clint Black, and Dierks Bentley, as well as headlined his own dates. He also won the prestigious Discovery Award in Music Row Magazine in 2006.

A dad to three boys and husband to his high school sweetheart, Pete lives by a golden rule he credits to “Pistol Pete” Maravich: “You can’t wish your way to the top. If you don’t take your dreams and make them goals, you won’t make them happen.” Like Pistol Pete, I try to get as much in as I can every single day because tomorrow something could change my life forever.

Helping Foster Students Overcome the Odds

Foster youth come to Santa Rosa Junior College with a 65 percent high school drop-out rate due to multiple foster home placements during junior and senior high school years, leaving them unprepared for the rigor of college.

The SRJC Foster Youth Success Program identifies former foster youth entering SRJC and supports them in a successful transition to college. Many college-aged foster youth endured intensely traumatic childhoods. When asked what they always wanted to be when they grew up, they frequently answer, "I did not think I would still be alive at age 18, so I really don't know."

The Foster Youth Success Program assists former foster youth by providing "foster youth only" Counseling classes designed to help youth get oriented and learn skills that help them become savvy college students. These skills include how to study, how to manage their time, work experience and career discernment. The Program offers one-on-one mentoring, a weekly resource homeroom, tutoring in scholarship writing, and assistance in getting connected to appropriate programs including EOPS, CalWORKS, and Disability Resources.



Harmony entered foster care at age nine when her mother became increasingly negligent. She was placed in eight different foster homes, dropped out her junior year and passed the GED at age 17. As a teen mother she entered SRJC in Fall 2012 and earned a 4.0 GPA. She works as the Youth Empowerment Strategies for Success Program co-coordinator under the Foster and Kinship Care Education program. Her goal is to transfer to Sonoma State University and earn a Masters degree in Social Justice.



SRJC Alumni & Friends Association

Join us!

Join the Alumni & Friends Association to:

- Gain access to discounts at retailers such as AT&T, Dell, Costco, 24 Hour Fitness and more
- Connect professionally and personally with fellow SRJC alumni
- Volunteer to mentor students, host events and give back to your community
- Attend fun social and professional events

Join us today online!
www.santarosa.edu/foundation/alumni

Thirsty Thursday!

Join SRJC's Alumni & Friends at our spring event!

Get together with old and new friends while you enjoy all-you-can-drink beer and appetizers. You'll meet fellow alumni, enjoy fine brews and spread your SRJC pride. Space is limited - so buy your ticket today!

Thursday, May 16th, 6-8 pm

Lagunitas Brewery, 1280 McDowell Blvd, Petaluma

Tickets: \$15 for Alumni & Friends Association members
 \$25 non-members

Purchase: www.santarosa.edu/foundation

Hit Me With Your Best Shot

Submit your photo for the Day Under the Oaks photo competition. Cash prizes up to \$250.

Submission date has been extended to Friday, April 19th for this amateur, juried competition

The entry fee is \$5-25 per photo and categories include: SRJC photos, Portraits, Nature, and Personal Expression

Check out the website at www.santarosa.edu/foundation for more information about the cash prizes, competition requirements and submit your photo today!



Like Us! Stay connected with the Alumni & Friends on Facebook for up-to-the-minute SRJC news, events and benefits for members. www.facebook.com/srjcalumni



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