



Board of Directors

Unadopted Meeting Minutes

Thursday, March 14, 2019

Meeting 4:00 pm to 5:30 pm

Bertolini Associates Lounge, Santa Rosa Campus

- Members Present:** Jeff Bricker – Chair, Steve Page – Vice Chair, Kate Jolley – Treasurer, Scott Bartley, Dan Condrón, , Doug Garrison, Jeff Kolin, Kent Seegmiller, Kris Shear, Bill Traverso, Shirley Ward
- Members Absent:** Frank Chong – Secretary, Maggie Fishman, Sue Goranson, Juan Hernandez III, Teresa Norton
- Committee Representatives:** Henry Beaumont (Ag Trust)
Brian Marvin (Bear Cub Athletic Trust) - Absent
Lori Torkelson (Friends of Petaluma Campus Trust) - Absent
- Staff:** Kate McClintock, Sarah Laggos, Brandy Estrada Arzola
- Guests:** Alma Valverde Campos-Dream Centers Coordinator, Karla Rubio- Student employee, Ever Flores- Student employee

1. Call to Order and Introductions

Called to order at 4:00 pm.

2. Approval of 01/24/19 Minutes (*Attachment A*)

Motion to approve minutes from 01/24/19. M/S/P

3. Nominating Committee Report – Steve Page

Motion to approve Suzy Marzalek, Carolina Spence, and Jorge Servin to the SRJC Foundation Board of Directors. (M/S/P)

4. Presentation – Alma Valverde Campos, Dream Center Coordinator

Karla and Ever introduced themselves as students who will transfer out of the SRJC and are also employees at the SRJC Dream Center. They assist undocumented students complete their enrollment application, the California Dream Act, and apply for scholarships.

Alma stated that the Dream Center, HEP, and ESL have been working closely to reach a larger scale of students who may be eligible for AB 540 and pay in-state tuition instead of paying the international student tuition fee. The Center assists over 1,800 students every semester. They are

highly involved in conferences and although they are limited on the events they are able to attend, they are present at the Cash for College events. The Dream Center hopes that students feel welcomed and realize that there is a bright future ahead of undocumented students. There is a Center at the SRJC Petaluma Campus and on the Santa Rosa Campus. They serve undocumented students from different nationalities and students in mixed-status families. They also serve students that hold TPS, DACA, U-Visa, T-Visa, are refugees, and more. They are partnering with the Vital Immigrant Defense Advocacy and Services (VIDAS) three days a week to assist students with legal matters. The Dream Centers also hosts student success coaches one day a week and provides trainings for undocu-allies.

Upcoming events include the National Farm Workers Awareness Week which is March 24-31 and partnering with MI CASA to host Alex Saldana, a former undocumented and queer activist, on April 15.

Board members asked about the funding that maintains the Dream Centers, Pedro added that the funding is primarily received from grants such as student equity, and minimal funding is from general funds.

5. SRJC President's Report – Dr. Frank Chong

Absent.

6. SRJC Foundation Chair Report – Jeff Bricker

The Board Retreat will be held at Sonoma Raceway on April 23, 2019. The retreat will focus on the 3-Year Strategic Plan and address the role of the Board in fundraising.

7. Treasurer's Report – Kate Jolley

YTD Financials: (*Attachment*)

Total assets are \$57.3M. Liabilities are \$1.4M. Our total income has increased by \$100K from contributions. Expenses have increased by \$460K due to scholarship disbursements and other operating expenses.

Kate added that Graystone Consulting reported to the Investment Committee a gain of 7% in the last quarter, which almost made up for the 9% loss in the previous quarter.

Budget to actual:

The total revenue has increased to \$1.265M.

Revenue is 170% of projection.

Expenses increased to \$90K for a new total of \$812K due to monthly payroll. Expenses are 58% of projection.

Suzy asked what the time frame of the report was and Kate added that the reports are done annually, fiscal year to date, July 1 to June 30.

8. Executive Director's Report – Kate McClintock

Advancement Report (*bandout*)

Kate presented a visual of the five-year fundraising summary. The SRJC Foundation has raised \$4.8M YTD. Doyle dividends are \$1.5M YTD. Doyle dividends are received quarterly.

Kate shared the invitation for Luther Burbank Auditorium Hard Hat Tour. The Hard Hat Tours will take place on Friday afternoons from 2 pm to 3 pm.

Board members spoke about the original dates and new dates available for the Luther Burbank Auditorium Hard Hat Tours and those dates are March 15, March 29, April 12, May 3, May 10, and May 17.

9. Alumni, Annual Fund & Corporate Relations Director's Report – Sarah Laggos

Sarah reported on the opening of the new SRJC Alumni Center at the Santa Rosa campus in the other half of the Foundation building. The SRJC Alumni Center is a comfortable area where alumni and friends can hold meetings or prepare before an interview. There is a conference room with the capacity of fifteen people, a projector, two private offices, computers, printer, and snacks for the use of alumni. There will be monthly workshops on various topics featuring SRJC faculty speakers and outside presenters as well as monthly drop in career advising sessions such as resume building. The Center is open Monday-Friday, 8 am to 5 pm and closed on Fridays in June/July. There will be an open house on April 18, 2019 from 4:30-6:30 pm featuring SRJC Shone Farm wines and a tasting presented by Bill Traverso.

10. Committee Reports

Ag Trust Committee- Henry Beaumont

AgTrust funds have reached a combined total of \$1.8M. The Warren G. Dutton Jr. Endowment fund balance is \$1.1M; the AgTrust is proud to have reached the goal of \$1M.

The American Ag Credit Endowment for the Future of SRJC Agriculture has a balance of \$250K and Ag Trust would like to build to \$1M.

Ag Trust continues to identify projects at Shone Farm to support and funds many small projects and building repairs. The Balletto Tasting Room is still being designed. The Steve Olson Outstanding Agricultural Scholar Leader Award has a balance of \$215K and awards \$5 annually. Planning for the 2020 Agstravaganza will begin soon.

Bear Cub Athletic Trust Committee – Kris Shear reporting for Brian Marvin

The Bear Cub Athletic Trust hosted their *Annual Polenta Feed* and raised \$10K. *The Polenta Feed* was on February 16, 2019. The goal was to raise 25k for *the Golf Tournament* and \$10K from the Polenta Feed and both of those goals were achieved. Total raised was \$40K which included a \$15K donation secured by the Foundation.

Friends of Petaluma Campus Trust Committee – Doug Garrison reporting for Lori Torkelson

Doug reported that FOPCT has agreed to endow \$40K that was raised from *Building Community Breakfast and Fundraiser*. FOPCT will assist Our House Intercultural Center with \$5K annually. Future activities for FOPCT is the retreat in June, 2019.

11. General Board Discussion

No comments.

12. Public Comment

No public comments.

13. Other Business

Kent suggested that if Board Members had some spare time, to go see “All the Great Books of the World Abridged” play in the Newman Auditorium, Santa Rosa campus.

Jeff stated that the annual *Larry Bertolini Day Under the Oaks* is April 28, 2019 from 10:00 am to 4:00 pm at the SRJC Santa Rosa campus.

Kate mentioned that the *President’s Address to the Community* will be held May 30, 2019. The President’s Medallion recipient is Bob Salisbury.

14. Adjourn at 5:00 pm

Upcoming Meetings:

Tues., 4/23/19, 8:00 am to 1:00 pm	Foundation Board Retreat, Sonoma Raceway
Thurs., 5/9/19, 12:00 pm to 1:30 pm	Investment Committee meeting, Plover Room #526
Thurs., 5/16/19, 4:00 pm to 5:30 pm	Foundation Board meeting, Bertolini Associates Lounge
Thurs., 7/18/19, 6:00 pm to 8:30 pm	Foundation Board Installation Dinner, Ca’ Bianca Ristorante