



Board of Directors
Unadopted Meeting Minutes
Thursday, September 22, 2016
Meeting 4:00 pm to 5:30 pm
Bertolini Associates Lounge, SR Campus

- Members Present:** Kent Seegmiller – Chair, Jeff Bricker – Vice Chair, Frank Chong– Secretary, Douglas Roberts– Treasurer, , Jordan Burns, Kathleen Doyle, Jeff Kolin, Teresa Norton, Norm Owen, Steve Page, Tom Schwedhelm, Kris Shear, Bill Traverso, Bill Vick, Shirley Ward
- Members Absent:** Julia Cooper, Curt Groninga, Lupe León, Tom McGinley, Steve Page
- Committee Representatives:** Henry Beaumont (Ag Trust), Brian Marvin (Bear Cub Athletic Trust), Tony Parrish (Friends of Petaluma Campus Trust) – absent
- Staff:** Kate McClintock, Sarah Laggos, Breanne Beseda, Karen Brooks, Harmony Simmons
- Guests:** Doug Pavese – Investment Committee Chair, Todd Au – Graystone Consultant, Tony Parmisano – Graystone Consultant, Linda Close – SRJC Accounting, Inez Barragan – SRJC Extended Opportunity Programs & Services/CARE Director, Sue Goranson – New Board Member

1. Call to Order and Introductions

Called to order at 4:02 p.m.

2. Approval of Closed Session

Motion to approve Closed Session M/S/P

3. Public Comments of Closed Session

No public comments

4. Recess to Closed Session to consider and/or take upon any of the following items:

- a. Personnel Evaluations
- b. New Board Member Nomination

5. Reconvene to Open Session

6. Reportable Action Taken in Closed Session

Kent announced the Board approved Sue Goranson as a new member. No other action taken.

7. Welcome & Introductions – Kent Seegmiller

8. Approval of Minutes

Motion to approve minutes from 5/19/16. M/S/P

(One abstention)

9. Public Comments

No public comments.

10. Presentation – Dreamers Program – Inez Barragan

Inez Barragan, Director of Extended Opportunity Programs and Services (EOPS) gave a presentation about the new student Dream Center which opened in 2015. Planning for the Dream Center started after President Obama gave an Executive order to establish Deferred Action for Childhood Arrivals (DACA) in 2012. The Dream Center assists undocumented students with: obtaining an AB 540 Affidavit for non-resident tuition exemption, matriculation services, Board of Governors (BOG) Fee Waivers, financial advising, referrals, and academic counseling. Since the arrival of the Dream Center the Undocumented Student Union was established. Scholarships such as the Luis Vasquez Scholarship and Suenos Scholarship are available for undocumented students. The Dream Center also helps other immigrant students who come to the College.

11. Investment Committee Report – Doug Pavese, Todd Au, Tony Parmisano

Doug gave an update on the Investment Committee. Doug invited the Board to attend an Investment Committee meeting and requested Board member participation on the Committee.

Todd Au from Graystone Consulting reviewed the Foundation's investment performance, strategies and long-range goals.

12. SRJC President's Report – Dr. Chong

Dr. Chong announced the Facilities Master Plan will be released in fall. SRJC Director of Capital Projects Leigh Sata is scheduled to present the 2030 Plan to the Foundation Board at an upcoming meeting. Burbank Auditorium renovations will begin mid-2017. Dr. Chong reported on the 2020 Plan (20,000 students by 2020) to raise enrollment on campus. Research has been

collected to identify unserved student populations. Data shows that Latino students, high School students, incumbent workers, and older adults are demographics which the College can focus on for raising enrollments. Dr. Chong reported on the new Santa Rosa Junior College Promise Program. SRJC will be hosting the first Adjunct Recruitment Fair in the Bertolini Student Center October 1.

13. Chair's Report – Kent Seegmiller

Kent introduced new Board member Sue Goranson. Goranson and Associates is local CPA firm. Sue has deep, multi-generational connections with SRJC which go back to her grandmother attending the College. She also teaches accounting at Sonoma State University.

Kent gave the Board an update on the California Proposition 51 Initiative. The Community College Facility Coalition has requested funding from California Community Colleges who have facilities requests pending with the State. If it passes, Proposition 51 will provide \$2 billion to California community colleges, and more than \$50 million for facilities at SRJC. The executive committee recommends a donation of \$10,000 from the Foundation's contingency appropriation to support the campaign.

Motion to approve \$10,000 donation to Proposition 51 Campaign. M/S/P

14. Treasurer's Report – Doug Roberts

Doug reported on the SRJC unrestricted budget and presented the adjusted budget from July 31, 2016. The summarized balance sheet represents \$49.4 million in total assets. Doug reported that the adjusted budget requires Board approval.

Kent will present the adjusted budget as an action item next Board meeting.

15. Executive Director's Report – Kate McClintock

YTD Gift Report

Kate reported the Foundation closed year at \$5.5 million exceeding yearly goal of \$2 million by \$1.7 million. \$1.8 million was received from the Doyle Trust. Included gifts were President's Circle funds, a car donation, and scholarships. Kate discussed the handout provided to the Board.

SRJC 100th Anniversary Campaign

Kate gave an update on the SRJC 100th Anniversary Campaign. The Campaign has received \$2.6 million toward goal of \$15 million. Kate announced the \$100,000 leadership gifts. The lead gift from Exchange Bank has been designated to the Doyle Library Endowment; Darius and Sarah Anderson to the new Sonoma Promise Program; American AgCredit to the American AgCredit Fund for the Future of Agriculture; Clover Stornetta to establish the Gene M. Benedetti Athletic Fund; Connie Coddling/Coddling Foundation to Foster Youth Success Program; Dave and Dede Del Monte for the Del Monte Lecture Series; Kaiser Permanente Sonoma-Marin for the Health Sciences Program.

SRJC Projects and Event Guidelines

Kate provided a copy of the SRJC Projects and Event Guidelines for Board and Trust members to review. The guidelines were created to assist event/project coordinators working with the Foundation, and to provide specific direction on implementation procedures, compliance, etc. Foundation staff are available to meet with coordinators/planners to review and answer questions.

Appreciation

Kate expressed her appreciation to Foundation staff for their hard work during this very busy year.

16. Committee Reports

- Ag Trust Committee - Henry Beaumont
Henry reported the AgTrust Committee currently has 18 members. Board member Jeff Kolin will be joining the AgTrust committee. Henry reported AgTrust needed to defer approval on agriculture/natural resources funding to after harvest when a quorum would be present. This year's AgStravaganza will honor John & Terry Balletto. Tickets are available on the Foundation website. Henry reported that AgTrust will host the AgStravaganza again next year but not in the College's 100th Anniversary year of 2018.

- Bear Cub Athletic Trust Committee – Brian Marvin
Brian reported on BCAT's upcoming Golf Tournament fundraiser at the Windsor Golf Club. BCAT purchased new hydration tanks for student-athletes, and had a successful Hall of Fame Dinner and Homecoming.

- Friends of Petaluma Campus Trust Committee – Kathleen Doyle for Tony Parrish
Kathleen reported on the Building Community Breakfast on the Petaluma Campus, the upcoming LumaFest Open House, and will provide an update of the Petaluma Student Center soon.

17. General Board Discussion

None

18. Other Business

None

19. Adjourn at 5:33 pm

Upcoming meetings:

Thurs., 10/13/2016, 7:30 to 9:00 am **Investment Committee meeting**, Plover Room #526

Thurs., 10/27/2016, 4:00 to 5:30 pm **Foundation Board meeting**, Petaluma Campus, Mahoney Reading Room