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**Board of Directors**

Unadopted Meeting Minutes  
**Thursday, November 17, 2016**  
**Meeting 4:00 pm to 5:30 pm**

**Bertolini Associates Lounge, Santa Rosa Campus**

**Members Present:** Kent Seegmiller – Chair, Jeff Bricker – Vice Chair, – Treasurer, Kathleen Doyle, Sue Goranson, Norm Owen, Steve Page, Tom Schwedhelm, Kris Shear, Bill Traverso, Bill Vick, Shirley Ward

**Members Absent:** Frank Chong, Douglas Roberts, Jordan Burns, Julia Cooper, Curt Groninga, Jeff Kolin, Lupe León, Tom McGinley, Teresa Norton

**Committee**

**Representatives:** Tony Parrish (Friends of Petaluma Campus Trust)  
 Absent: Henry Beaumont (Ag Trust), Brian Marvin (Bear Cub Athletic Trust)

**Staff:** Sarah Laggos, Breanne Beseda, Karen Brooks, Harmony Simmons

**Guests:** Laura Sparks, Astronomy Instructor - Department Chair Earth & Space Sciences

**Pre-Meeting Tour of Planetarium with Laura Sparks**

**1. Call to Order and Introductions**

Called to order at 4:07 pm.

**2. Approval of 10/27/16 Minutes** (*Attachment A*)

No quorum was present.

**3. Public Comment**

No public comments.

**4. Planetarium Presentation – Laura Sparks**

Laura Sparks gave a presentation about the SRJC Planetarium. Current public shows have served approximately 33,000 elementary students and 8,000 SRJC students; totaling 16,000 public shows over the last five years. Laura shared ideas about fundraising opportunities such as, laser light shows, a concert series, and holiday events. Laura reported that unfortunately the Astronomy department does not see the Planetarium continuing beyond four years due to the outdated electrical system in the building. Opportunities for donors include sponsoring a new electrical system, a new projector system, the purchase of a laser light system, and a sponsor for school children to attend planetarium shows.

**5. SRJC President's Report – Dr. Chong**

Absent, no report.

**6. SRJC Foundation Chair Report – Kent Seegmiller**

Kent reported that he is developing a new focus to increase President's Circle donors. He announced Shirley Ward as a new member of the Investment Committee.

**7. Treasurer's Report – Linda Close for Doug Roberts**

YTD Financials (*Attachment*)

Linda reported that assets are up \$500,000 since October. The College received the Doyle first quarter dividend. Operating budget expenditures are on track.

Foundation Budget to Actuals (*Attachment*)

**8. Executive Director's Report – Kate McClintock**

Absent, no report.

**9. Alumni, Annual Fund & Corporate Relations Director Report – Sarah Laggos**

Sarah reported that the College will be honoring Rick Call's service to the Board of Trustees as well as welcoming Marianna Martinez as a new Trustee. She also announced a holiday gift giving opportunity to support the Alumni Brick Campaign. Two hundred new bricks are to be installed by "Day Under the Oaks" in 2017. One hundred and sixty bricks were sold last installation. Sarah reported on the SRJC 100<sup>th</sup> Anniversary Campaign payroll deduction program.

**10. Director of Marketing & Communications Report – Breanne Beseda**

Breanne reported on the naming reserves for Burbank Auditorium. Reserve levels range from \$10,000 to \$500,000. Seats will also be sold for \$1,000 each at a later time. The Burbank Auditorium endowment goal is \$1.52 million. The Foundation is taking photos of Board members to update the website. The JC Connect newsletter is scheduled to go out in December.

**11. Committee Reports**

– Investment Committee – Doug Roberts  
Absent, no report.

– Ag Trust Committee - Henry Beaumont  
Absent, no report.

– Bear Cub Athletic Trust Committee – Brian Marvin  
Absent, no report.

- Friends of Petaluma Campus Trust Committee – Tony Parrish  
Tony reported that the Petaluma Campus is finishing the Student Center. The SMART Train will stop in Petaluma where students can catch a bus to campus. The city is working on a second stop to accommodate student travelers.

**12. General Board Discussion**

None.

**13. Other Business**

Kris Shear discussed the Agstravaganza event to honor Teri and John Balleto November 5, 2016. Kris thought it would be a good for the Board to participate in next year's event. Shirley agreed.

**14. Adjourn** at 4:45 pm

**Upcoming meetings:**

Wed., 12/07/2016, 6:00 to 8:00 pm

**Donor Appreciation Event**, Burbank Auditorium, Santa Rosa Campus

Thurs., 1/26/17, 4:00 to 5:30 pm

**Foundation Board meeting**, Doyle Library, 4<sup>th</sup> Floor Reading Room

Thurs., 1/12/17, 12:00 to 1:30 pm

**Investment Committee meeting**, Plover Room #526