



Case for Support



Santa Rosa Junior College Foundation

Support for SRJC Petaluma

For over 50 years, SRJC Petaluma has been providing quality instruction and educational resources, offering a small campus experience that emphasizes engagement and collaboration. The academic programs give students a variety of career education and transfer options. Evolving to meet employer needs, the campus curriculum focuses on the sciences and liberal arts.

The original Petaluma center opened in 1974, operating as an evening program until the current facilities were completed in 1995. SRJC Petaluma was awarded campus status in 1999. With community support, SRJC Petaluma has grown to serve the educational needs of nearly 6,500 students a year enrolled in credit and non-credit courses held both day and evening.

At SRJC Petaluma, students learn their way. Each semester approximately 300 course sections in nearly 50 disciplines are offered, including a full complement of general education courses and 20+ transfer majors, career preparation certificates as well as all of the general education courses necessary for transfer to a UC or CSU. Popular SRJC Petaluma programs include a state-of-the-art Film Studies program, Fitness Nutrition and Health certificate, Veterinary Technology, Digital Media Audio, CISCO certification in CCNA, IT support, Yoga Teacher Training certificate, Water and Wastewater Utility Operations certificates, and Construction and Trades training.

Through dynamic instructors and innovative programming, students learn their calling inside and outside the classroom as they are encouraged to explore two unique initiatives: the *Our House* Intercultural Center, which provides a student lounge and slate of educational programming through the year including the annual “We the Future” Social Justice Conference, and the *Petaluma Student Success Teams*, which provide support to incoming students during their transition to college and first semester.

SRJC Petaluma is a campus designed for hands-on, experiential learning experiences. The campus offers state-of-the-art technology throughout, and other unique features include the Capri Creek restoration project, community and permaculture gardens, sustainable design and an accessible pedestrian and bike trail system with a route that extends around the perimeter of the campus and continues throughout the city of Petaluma. Presently the campus is undergoing additional facilities’ development through funding provided by Measure H, which will continue expanding instruction and services to meet the priorities of our diverse learning community.

SRJC Petaluma Students

SRJC Petaluma students are prepared for career advancement, entry into professional level employment, or transfer to a four-year university. Each year, more than 1700 degrees and certificates are awarded to students at SRJC Petaluma, and certificate and associate degree students are highly sought after by employers in the region. Many students transfer to complete four-year degrees at institutions like Sonoma State University, UC Davis, San Francisco State University, CSU Chico, CSU Sacramento and UC Berkeley.

SRJC Petaluma Student Headcount 19/20	5333
Full-Time Equivalent Students	1509
Average Age	25
% Sonoma County Residents	86
% Female	56
% LatinX	41
% First-Generation	30
Full-Time Faculty	42
Course Sections Offered	253
Degrees/Certificates Conferred	1768

Popular Petaluma Programs

Science, Technology, Math & Engineering (STEM): Representing a wide range of career options – from software development to mechanical engineering and health occupations, with above average salaries – STEM careers are projected to grow faster than all other occupations. With the support of Bond Measure H from our local community, SRJC Petaluma recently added new science classrooms and labs that will allow students majoring in chemistry and biology to complete their first year of STEM transfer preparation on the Petaluma campus.

Digital industries: SRJC Petaluma provides state-of-the-art training for careers in the digital economy, such as IT Help Desk, CISCO Networking, Cyber Security, and Digital Media. Students learn from faculty who are industry experts. With a 31% increase in job growth for cyber security positions in the Bay Area, this high-demand field offers excellent career advancement opportunities. Offering world-class film and audio recording programs, SRJC Petaluma attracts students seeking careers in 3D modeling and animation, filmmaking, digital audio, and web and multi-media.

Health & Wellness: SRJC Petaluma is known for its innovative kinesiology instruction. Taught by talented faculty, these courses attract students pursuing transfer degrees in kinesiology and certificates in Fitness, Nutrition, Health, and the 200-hour Yoga Teacher Training. Using a blend of online and tailored face-to-face instruction, our students pursue mind-body awareness and health in the campus' modern physical fitness center.

Construction & Trade Training: By 2022, SRJC Petaluma will open a regional construction and trades training center to supply the North Bay region with 3,600 skilled workers. Funded by a federal disaster relief grant and community donors, SRJC has partnered with the Sonoma County Economic Development Board to address the local housing crisis and fire recovery needs. Focusing on skills that meet zero-net-energy guidelines, the training center will provide trades instruction in pre-fab construction, solar technology, HVAC/refrigeration, water treatment, and wastewater management.

Workforce Development: By 2025 California will face a shortage of one million college degree and certificate holders. Occupations that require an associate degree will grow faster than jobs for those with a bachelor’s degree. By leveraging state funds, such as the Strong Workforce Program, SRJC Petaluma is advancing workforce solutions to help employers find skilled workers. SRJC Petaluma provides workforce training for careers that are in high demand in our region and beyond.

Spaces for Success and Support

Through innovative programs and resources unique to the SRJC Petaluma campus, students and the community at large have access to the facilities, technology, culture, and expertise needed to support success in educational opportunities and career preparation, thanks to financial contributions and participation from community supporters.

<p>Our House Intercultural Center</p>	<p>Our House Intercultural Center is a diverse, inclusive space where students can make friends and participate in programs that strengthen cultural competency. Services are available to help students who are first generation, low income, undocumented, parenting, or foster youth. The Center provides a variety of cultural programming and hosts services such as the Extended Opportunity Programs & Services (EOPS) which supports low income and first-generation college students, the Next Up which assists former foster youth students, the Dream Center for undocumented students, and houses a variety of student clubs.</p>
<p>Welcome Center</p>	<p>Creating a clear and welcoming “front door” to campus designed to attract and retain students, the Welcome Center houses resources to serve both students and community members alike.</p>
<p>Student Leadership</p>	<p>Dedicated offices to house student government, the Student Life Office, and the campus chapter of the national Society for Leadership and Success aim to provide space for the development of Sonoma County’s next generation of leaders.</p>

Engagement Opportunities	Newly renovated dining facilities feature seating that promotes student interaction and community-building. The outdoor café includes a stage for performances and lectures. An electronic gaming area, pool table, coffee bar, and kitchen will be available to students during campus open hours to encourage engagement. In addition, small “think rooms” and flexible meeting spaces are home to the thriving scene of clubs and organizations on campus.
Student Support Services	Along the outer rim of the SRJC Petaluma Student Center, the innovative and award-winning Student Success Team offers mentoring, success workshops, and targeted services for at-risk students. A copy center, transportation and housing information center, laundry, and food pantry for food-insecure students are also available.

Opportunities for Impact

SRJC Petaluma has many opportunities for community partners to provide support for students or contribute to academic program funds that ensure the highest quality of student instruction and educational services. Several existing endowments, scholarships, and equipment funds supporting classrooms, academic programs and student life will be enhanced with naming contributions.

Student Engagement & Success Hub	\$100,000	Anthropology Lab	\$25,000
STEM Courtyard	\$100,000	Chemistry Lab	\$25,000
Entry Plaza	\$100,000	Veterinary Tech Lab	\$25,000
Welcome Center	\$50,000	Outdoor Classroom	\$15,000
Intercultural Center	\$50,000	Conference Room	\$15,000
Student Life Courtyard	\$50,000	Anthropology Dig Feature	\$10,000
Courtyard Café	\$50,000	Welcome Center Courtyard	\$10,000
Gaming Room	\$25,000	CyBear Center	\$10,000

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