



Board of Directors

Unadopted Meeting Minutes

Thursday, November 21, 2019

Meeting 4:00 pm to 5:30 pm

Bertolini Associates Lounge, Santa Rosa Campus

Members Present: Jeff Bricker – Chair, Steve Page – Vice Chair, Scott Bartley, Dan Condron, Maggie Fishman, Doug Garrison, Suzy Marzalek, Teresa Norton, Kent Seegmiller, Kris Shear, Carolina Spence, Bill Traverso

Members Absent: Frank Chong – Secretary, Kate Jolley – Treasurer, Shirley Ward

Committee Terry Lindley - Chair, Henry Beaumont (Ag Trust) - Absent

Representatives: Brian Marvin (Bear Cub Athletic Trust)
Lori Torkelson (Friends of Petaluma Campus Trust) - Absent

Staff: Kate McClintock, J Mullineaux, Sarah Laggos, Brandy Estrada Arzola

Guests: Benjamin Goldstein - Dean, Agriculture, Natural Resources & Culinary Arts
Pedro Avila – Vice President, Student Services/Assistant Superintendent

1. Call to Order and Introductions

Called to order at 4:05 pm

2. Approval of Closed Session

Motion to approve Closed Session. M/S/P

3. Public Comments of Closed Session

No public comments.

4. Recess to Closed Session to consider or take upon any of the following items:

No closed session.

5. Reconvene to Open Session

6. Reportable Action Taken in Closed Session

No reportable action.

7. Approval of Minutes

Motion to approve minutes from 10/24/19. M/S/P

8. Public Comments

No public comments.

9. Presentation – Benjamin Goldstein - Dean, Agriculture, Natural Resources & Culinary Arts

The Agriculture, Natural Resources program, and Culinary Arts program focus on hands-on learning and gaining experience. Students learn to market their products by selling on a market stand or café. Hospitality is also taught through some of these programs. Promoting the products is also an area of focus; Shone Farm Vineyards participates in the San Francisco Chronicle Wine Competition. Ag & Natural resources has 9 programs and 5 programs in Culinary Arts. SRJC is the first college to have their own legal hemp farm under the 2014 Farm Bill. It is a successful program where students learn the skill by working hands-on.

There are 3K Agricultural and Natural Resource students enrolled and 1,250 in Culinary Arts combined and 410 full-time students, and 74 active faculty. Some faculty are retired wine makers from recognized wineries.

Needs are equipment or supplies money, direct student support such as student internships, guest lectures, field trips, innovative faculty projects. The Horticulture Program would like to launch a new project. It would be focused on assisting low-income customers with fire preventative landscaping services. Work truck, trailer, and tool cost is between \$30K and \$50K. Culinary Arts department has \$3M worth of equipment and some of it needs maintenance or replacement. There is a need for a Hybrid or electric vehicle for farm tours and an ATV for Shone Farm. The Wine Education and Training Center is a \$3-5 M project, adding a tasting room is another goal.

SRJC Shone Farm Holiday Celebration will be held December 14 from 11 am to 3 pm

Agstravanza will be held at SRJC Shone Farm on May 16, 2020.

10. SRJC President's Report – Pedro for Dr. Chong

The SRJC has been adjusting to rightsizing the college. Enrollment has made SRJC a medium-sized college and it is predicted to be stable over the next few years. Student Housing groundbreaking will happen in 2021, with beds being available in 2022. Over half of the beds will be available at below market-rate price.

Board members spoke about the benefits that right sizing will do to the budget. This will make the college more efficient.

11. Board Discussion re Fundraising Focus Areas

Kate M. thanked the Foundation Board of Directors for meeting with her to discuss prospect donors.

Board members suggested various ideas to improve enrollment and fundraising and want to be more familiarized with student outreach strategies. Pedro welcomed the idea of connecting with the SRJC Outreach team.

Bill asked about hiring new faculty, Pedro stated that the faculty-obligation ratio will be followed. 39 faculty employees retired and 35 will be replaced. Positions will be filled according to the needs of the college not the departments where faculty retired.

Board members discussed the possibility to be involved in the opening of Luther Burbank Auditorium on March 6, 2020.

12. Trust Committee Reports

- Ag Trust Committee – Terry Lindley
The AG Trust will be hosting the Agstravaganza May 16, 2020 at SRJC Shone Farm. It will be the Ag program’s 50th anniversary where they will be honoring Pat Emery for his support and involvement.

- Bear Cub Athletic Trust Committee – Brian Marvin
\$20K was raised at the Golf Club Tournament on October 4.
\$10k was directed to the meal program for athletes, \$6k will roll over to fall and spring Athletic Awards Banquets 2020, \$3K will support the Athletics SRJC website.
BCAT Polenta feed will be February 8, 2020.

- Friends of Petaluma Campus Trust Committee – Jeff for Lori
Kate added that they opened the Vet-tech Lab and the Welcome & Connect Center.
Benjamin is also in charge of the Vet-tech program in Petaluma.
Doug added that the Petaluma research conference will be held December 6, at 10 am

13. Comments on Foundation Written Reports

Financials and Budget to Actual
No comments.

Executive Director and Alumni Director Reports
No comments.

Board Chair Report
No comments.

14. Other Business

Kate M. reviewed the FY 20/21 Endowment distribution report. The report is based off of 478 endowed funds that will be distributing a 3.5 percent pay out. The investment committee averaged the balance over the next 5 years based on the investment portfolio. The report gets reviewed by the Executive Committee and finally reviewed by the SRJC Foundation Board of Directors. If the report is approved, scholarships office is notified of the awards distribution. Scholarships office will

distribute funds in the fall of 2020. In 2021, ten new endowments will pay-out \$1.5M and distribute \$52K in student scholarships.

As of June 30, 2019, the largest endowment award is Robert and Shirley Harrison Family Endowment at an estimated \$6.6M and will distribute \$230K in scholarships. The second largest fund is F. and C. Family Memorial Vocational Scholarship Endowment, with a balance of \$3.9M and will distribute \$139K for vocational/career technical students. Carol Schaffner endowment balance is \$1.6 M, awarding \$62K.

The Doyle endowment balance is \$1.2M. and will award \$39K for periodicals and library research. The newest endowed fund is the SNURB Transfer Fund, it will award \$44K. The California Community College foundation endowment FY 19/20 balance was \$1.5M, awarding \$100K. The Warren Dutton award is continuing to grow. Ag Trust has been actively involved, creating revenue by hosting events.

Kate M. asked for a motion to approve estimated award report for FY 20/21. M/S/P 5:23pm
Jeff mentioned that Suzy Marzalek will be leaving the budget financial committee moving to investment committee Scott Bartley will be on the investment committee and the scholarship committee.

Former FBOD member, Tom McGinley passed away. There was a moment of silence in his memory. Tom's Celebration of life will be held December 11, 6:30 p.m.

Kate M. mentioned that she will be retiring from the SRJC Foundation and Kent Seegmiller will be retiring from FBOD.

Kris added that there will be a welcoming reception for the forthcoming SRJC Foundation Executive Director J Mullineaux. It will be held at the Jesse Peter Multicultural Museum on January 16, from 2-4 p.m.

15. Adjourn at 5:29 pm

Upcoming Meetings/Events:

Thursday, January 16, 2020 2:00 to 4:00 pm	Jesse Peter Multicultural Museum, Santa Rosa Campus
Thursday, January 23, 2019 4:00 to 5:30 pm	Foundation Board of Directors meeting, Bertolini Associates Lounge, Santa Rosa Campus
Thursday, February 20, 2020 12:00 to 1:30 pm	Investment Committee meeting, Plover Room #526, Santa Rosa Campus