



Adopted Minutes

Board of Directors

Thursday, March 21, 2024
Meeting 3:00 pm to 5:30 pm
686 Elliott Ave, Santa Rosa, CA 95401

Members: Suzy Marzalek – Vice-Chair, Kate Jolley – Treasurer, Scott Bartley, Maggie Fishman, Kerry Rego, Shirley Ward, Carolina Spence, Evan Hershey, Bill Traverso, Steve Page, Doug Garrison, Troy Sanderson

Absent: Teresa Norton – Chair, Marion Walker, Dr. Angélica Garcia – Secretary

Staff: J Mullineaux, Breanne Beseda, Sarah Laggos, Katie Greenwald, Daisy Guevara

Consultant: Michelle Shireen Muri (consultant)

Guests: Karin Demarest (consultant), Dr. Erica Tom (faculty), Felix Santiago (student)

1) Call to order | Land Acknowledgment – Suzy Marzalek

The land acknowledgement was read and the meeting was called to order at 3:00 pm

2) Public Comment – Suzy Marzalek

There were no members of the public present and no comments.

3) Approval of 1.10.24 Minutes – Suzy Marzalek

Minutes of the 1/10/24 meeting were distributed in advance and approved. M/S/P

4) Other Board Business – Suzy Marzalek

Suzy Marzalek provided an update on the work the Nominating Committee has been doing, as well as timing for onboarding incoming new board members.

5) Welcome – J Mullineaux

J Mullineaux provided a review of the 2023 Annual Report, including the fact that 2023 was a record setting year with revenue up 7% to more than \$15 Million.

Mullineaux provided an update on strategic planning. The FY'21 – '24 Strategic Plan is ending, and the District is focused on launching an Education Plan in '24. The Foundation's new Strategic Plan will follow the launch of the Education Plan to ensure that we're aligned with the District's efforts.

Mullineaux provided an update on the District's inclusion, diversity, equity, anti-racism and accessibility (IDEAA) efforts, including the new partnership with Rooted in Love.

Mullineaux provided an overview of the four Community Centric Principles that the Foundation is prioritizing:

- Fundraising must be grounded in race, equity and social justice
 - o Example:
 - Health, Occupation, Preparation and Education (HOPE)
 - Roseland
- Individual organizational missions are not as important as the collective community
 - o Example: Advocacy efforts
- We treat donors and campus colleagues as partners, and this means that we are transparent, and help educate stakeholders to the complexity of our work
- We foster a sense of belonging, not othering
 - o Example: Dr. Tom shared an overview of the work that her team is completing with the help of funds provided through the Foundation, including Work of Literary Merit Program and Healing Circles

6) Personal Board Story – Suzy Marzalek, Steve Page

Suzy Marzalek provided an overview of work that she's leading with a non-profit organization called Impact 100. Marzalek shared that whereas previously grants were awarded to fund specific projects, the non-profit organization now provides unrestricted funds for operations. She noted that this is a more equitable approach to what the previous practices were.

Steve Page shared that as a past leader of a local for-profit business, he was previously denied funds after not welcoming the leader of the National Rifle Association to an event. He said that taking a stand for his beliefs was more important than the funding.

Both of these stories helped set the stage for the meeting's upcoming exercises in the sixth Community Centric Fundraising Principle: We treat donors and campus colleagues as partners, and this means that we are transparent, and help educate stakeholders to the complexity of our work.

7) CCF Principles – Michelle Shireen Muri, Karin Demarest, Sarah Laggos

Together with Karin Demarest, Michelle Shireen Muri provided an informational overview of the principles and the importance of implementation.

Sarah Laggos presented three scenarios for breakout groups to use in discussions about Principle #6. Directors organized into groups and discussed each scenario in detail, then discussed how we should think about responding to these situations through the lens of a Community Centric Fundraising model.

Directors then shared out their discussion points with the broader meeting.

8) Gratitude / Closing – All

All members verbally expressed what they are grateful for in relation to this work.

9) Adjourn

The meeting was adjourned at 5:31pm

###

Next Meeting: Thursday, May 16, 2024, SRJC Foundation, 707 Elliott Ave, Santa Rosa, CA, 95401