



Case for Support



Santa Rosa Junior College Foundation

Support for Athletics Programs at SRJC

Teamwork. Leadership. Support and stability. Academic counseling and positive self-esteem. FAMILY. For many student-athletes, SRJC Athletics is so much more than sports. SRJC Bear Cub intercollegiate student-athletes represent **nearly 500 full-time students who compete on 17 women's and men's athletic teams**, many of whom would never realize the academic benefits of a college education and the personal benefits of the college experience without the draw of sports.

Even in times of uncertainty, our amazing student-athletes continue the training and work to achieve success in competition, in the classroom, and in our community. The student-athletes and coaches of Santa Rosa Junior College have established a reputation for extraordinary strength and resilience, having earned 20 state titles and 75 Big 8 Conference titles. Many student-athletes are recruited and awarded athletic scholarships to top 4-year institutions, and many go on to be top on sports fields or leaders in the professional fields they choose. Some have even earned Olympic medals!

With the passage of Measure H, plans were made for the desperately-needed renovation and construction of athletics facilities at SRJC to provide an adequate home for and match the excellence of the students and coaches that bring them to life, as well as serve as resources to benefit the entire community. These new state-of-the-art facilities were carefully planned with a vision to achieve the mission of the College and to provide an exceptional experience for student-athletes, coaches, and spectators alike. The new facilities present several naming opportunities that will provide long-term funding for students and programs utilizing the physical buildings while also recognizing the generosity of the individual, family, or organization donor.

SRJC Sports

Baseball (men), Basketball (men and women), Cross Country (men and women), Football (men), Soccer (men and women), Softball (women), Swimming & Diving (men and women), Tennis (men and women), Track & Field (men and women), Volleyball (women), Wrestling (men)



SRJC Student-Athletes

SRJC student-athletes are hardworking, dedicated, and predominantly full-time students. All are required to maintain adequate course loads and GPA performance for eligibility. Most juggle four to five classes each semester while also managing a demanding training program and competition schedule. Many also work part-time to make ends meet. See below for additional demographic data for the comprehensive SRJC athletics program.

Average GPA	3.0
% Sonoma County Residents	63
% Female	32
% LatinX	34
% First-Generation	23

Critical Need

SRJC sports programs have several specific needs in order to continue, including team meals, uniforms, travel, equipment, and coaching stipends. These needs are typically funded through team sales programs, fundraising events and summer sports camps. However, the restrictions of the pandemic have not only eliminated the possibility of regular collegiate sports competition, but also much of the activity that typically sustains the financial needs of the programs. Without this critical funding, sports programs and associated student support will be discontinued, along with the academic aspirations and professional dreams of the students who depend on them.

Opportunity for Impact

Renovation and construction on athletics facilities is currently underway. When athletics can return to campus, we want our teams to be able to hit the ground running with the support they need to succeed. With a gift to name an athletics facility, your named space will be recognized by students, faculty, coaches, and community visitors for generations to come. Your gift to SRJC Athletics will help to fulfill the promise of higher education and provide opportunity for immediate impact in the lives of students and the community we share.

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Aquatics Programs at SRJC

The Team

Heart, hustle, and commitment are important keys to victory for the SRJC men's & women's swim and dive teams. Since 1973, the SRJC swim and dive team have given student-athletes an opportunity to improve their skills and find success both in and out of the pool.

The SRJC swim and dive team is the most decorated program in SRJC history claiming 8 of the schools 20 State Team Titles throughout the decades including: 2015, 2012, 2009, 2008, 2005, 2004, 1983, and 1979. Along with their numerous state and conference championship seasons, in its first 50 years, SRJC swim and dive has produced more than:

- 40 Individual National Champions
- 75 State/Conference Champions
- 500 All Americans
- 200 Academic All Americans
- 300 All Conference Athletes
- 150 School Records
- 40 Conference Records
- 6 State Records
- 4 State Swimmers/Divers of the Year
- 20 Conference Swimmers/Divers of the Year, and
- 15 State/Conference Coach of the Year Awards.

The student-athletes on the swim and dive team are not only standout players, but hard-working students. The team consistently averages above a 3.0 GPA and the most common majors are psychology, kinesiology, nursing, fire tech and administrative justice. In 2009, the team was proud to feature the NATYCAA National Male Scholar-Athlete of the Year. The top transfer school destinations include UC Davis, UC Berkeley, UC San Diego, UC Santa Cruz, Cal Poly, Sonoma State, San Diego State, San Jose State, University of the Pacific, Redlands, Pepperdine, Azusa Pacific, Concordia and more.

It's not unusual to hear a student-athlete say "SRJC changed my life." For women's swimmer and water polo player, Karly Petty, SRJC provided her the support she needed at a second chance as student athlete. After a devastating end to her soccer career from a hip injury Karly was inspired by the SRJC athletic staff to continue her competitive drive at the collegiate level, this time in swimming. With the help of her team and coaches, Karly became a state champion swimmer, an Academic All American, and successfully transferred on a Division I swimming scholarship to San Jose State University to continue her collegiate career. After graduating with a BA in Business Marketing, she returned to SRJC and is a recent graduate of our distinguished nursing program. Karly now serves our local community as a dedicated health worker at St. Joseph's Memorial Hospital.

The Community – A Place to Gather

Diversity, equity, and inclusion are critical to achieving the missions of SRJC Athletics and Santa Rosa Junior College. We support access to programs, courses, and community activities that lead to academic transfer, gainful employment, and the overall health and wellness of our community.

SRJC Aquatics has recently broken ground on a new, Olympic-sized, 50-meter pool, thanks to funds generated by the passage of the Measure H bond in 2016. This new facility will invite access and enhance aquatic opportunities offered to our diverse community. It will enable the development of more programs at all levels including collegiate, high school, club, city, and county. Not only will this pool serve a wide variety of aquatic sports programs; it will also help us develop our “learn to swim” programs and curriculum; certification programs like water rescue, and lifeguarding and scuba.

It will be a unique place for Sonoma County to gather – a local gem and legacy gift given to our diverse community now and for the future.

The Need

Each year, the swim and dive student-athletes and coaches must raise \$25,000 to support their sport. State funding for athletics does not cover the cost for officials at meets, necessary training and performance equipment, or assistant coaches, who provide valuable hands-on skill building support for the student-athletes. When the student-athletes travel for competition, they are often forced to cover most meal and travel expenses, including buses and hotel rooms, out of pocket or through fundraising.

Your Gift

The Aquatics Program at the SRJC will celebrate its 50th Anniversary in 2023. As we prepare for this major milestone, and as we plan the future of SRJC Aquatics with the addition of a new 50-meter pool, we are establishing an endowment fund to help sustain and grow our commitment to student-athletes and the larger community we serve. Our goal is to raise a \$1 million endowment that will be invested and generate a reliable source of income for the program in perpetuity. A \$1 million endowment will generate \$35,000 a year and help relieve our coaches from having to focus so much on annual fundraising.

The **SRJC Aquatics Endowment Fund** will help us cover the annual cost of competition including equipment and uniforms, assistant coaching, and whatever student-athletes may need to excel. The endowment will also help provide funds that will allow us to engage with the broader aquatic community.

Fortunately, the physical cost of building the new pool and upgrading existing facilities is covered by Measure H, so we can focus on building this new endowment. With the addition of the new pool comes a whole host of attractive naming opportunities for donors, including naming of the pool itself. Below is a list of naming opportunities for donors who may want to be recognized in this manner. We

invite you to make a donation and help us bring this new facility to life for our student-athletes and the community we share.

	Space	Donation	
Aquatics	Pool	\$300,000	RESERVED
	Display Scoreboard	\$50,000	
	Numeric Scoreboard	\$50,000	RESERVED
	Bulkhead	\$50,000	
	Patio	\$100,000	
	Diving Area	\$50,000	
	Team Area	\$15,000	
	Coaches Area	\$10,000	
	Viewing Area	\$25,000	RESERVED
	Blocks (16)	\$10,000	
	Indoor Pool	\$100,000	RESERVED
	Indoor Scoreboard	\$15,000	

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