



Support for Athletics Programs at SRJC

Teamwork. Leadership. Support and stability. Academic counseling and positive self-esteem. FAMILY. For many student-athletes, SRJC Athletics is so much more than sports. SRJC Bear Cub intercollegiate student-athletes represent **nearly 500 full-time students who compete on 17 women's and men's athletic teams**, many of whom would never realize the academic benefits of a college education and the personal benefits of the college experience without the draw of sports.

Even in times of uncertainty, our amazing student-athletes continue the training and work to achieve success in competition, in the classroom, and in our community. The student-athletes and coaches of Santa Rosa Junior College have established a reputation for extraordinary strength and resilience, having earned 20 state titles and 75 Big 8 Conference titles. Many student-athletes are recruited and awarded athletic scholarships to top 4-year institutions, and many go on to be top on sports fields or leaders in the professional fields they choose. Some have even earned Olympic medals!

With the passage of Measure H, plans were made for the desperately-needed renovation and construction of athletics facilities at SRJC to provide an adequate home for and match the excellence of the students and coaches that bring them to life, as well as serve as resources to benefit the entire community. These new state-of-the-art facilities were carefully planned with a vision to achieve the mission of the College and to provide an exceptional experience for student-athletes, coaches, and spectators alike. The new facilities present several naming opportunities that will provide long-term funding for students and programs utilizing the physical buildings while also recognizing the generosity of the individual, family, or organization donor.

SRJC Sports

Baseball (men), Basketball (men and women), Cross Country (men and women), Football (men), Soccer (men and women), Softball (women), Swimming & Diving (men and women), Tennis (men and women), Track & Field (men and women), Volleyball (women), Wrestling (men)



SRJC Student-Athletes

SRJC student-athletes are hardworking, dedicated, and predominantly full-time students. All are required to maintain adequate course loads and GPA performance for eligibility. Most juggle four to five classes each semester while also managing a demanding training program and competition schedule. Many also work part-time to make ends meet. See below for additional demographic data for the comprehensive SRJC athletics program.

Average GPA	3.0
% Sonoma County Residents	63
% Female	32
% LatinX	34
% First-Generation	23

Critical Need

SRJC sports programs have several specific needs in order to continue, including team meals, uniforms, travel, equipment, and coaching stipends. These needs are typically funded through team sales programs, fundraising events and summer sports camps. However, the restrictions of the pandemic have not only eliminated the possibility of regular collegiate sports competition, but also much of the activity that typically sustains the financial needs of the programs. Without this critical funding, sports programs and associated student support will be discontinued, along with the academic aspirations and professional dreams of the students who depend on them.

Opportunity for Impact

Renovation and construction on athletics facilities is currently underway. When athletics can return to campus, we want our teams to be able to hit the ground running with the support they need to succeed. With a gift to name an athletics facility, your named space will be recognized by students, faculty, coaches, and community visitors for generations to come. Your gift to SRJC Athletics will help to fulfill the promise of higher education and provide opportunity for immediate impact in the lives of students and the community we share.

Football Program at SRJC

Over the last 100 years, the Bear Cub Football Program has provided an opportunity for local and out of state student athletes who seek college degrees and the experience of being a Bear Cub. The program is built on a foundation that includes a focus, and support of, academics, athletics, citizenship, and life skills.

The Bear Cub Football Program competes in the toughest division in California and for the last twenty years has averaged over a 95% transfer rate for its players to four year universities. Many of these student athletes are the first in their families to go to college and are creating a better life for themselves, as well as those that come behind them. Since 2000, over 300 Bear Cub football players have signed athletic scholarships to continue their college education at the next level and 10 have made it on to NFL and CFL rosters. Many of these student athletes have become doctors, lawyers, teachers, coaches, musicians, fathers and tremendous community leaders.

We currently have 16 coaches on our staff and 11 of them played for us at SRJC. It is a culture of family, hard work, and success. Since 2000 the Bear Cubs have been invited to 18 bowl games and have played for numerous conference championships.

Bear Cub Success



Jason Verrett

1st Round Pick
NFL

Rodriguez High School
Still Active NFL Player SF 49ers
Bachelor's Degree TCU



Koa Misi

2nd Round Pick
NFL

Montgomery High School
Bachelor's Degree Utah



Martin Tevaseu

Free Agent
NFL

Anderson Valley High School
Bachelor's Degree UNLV
Master's Degree Sonoma State



Scott Ware

Free Agent
NFL

Montgomery HS
Bachelor's Degree USC



Adam Froman

Free Agent
NFL

Maria Carrillo HS
Bachelor's Degree
Louisville



Cooper Helfet

Free Agent
NFL

Redwood HS
Bachelor's Degree
Duke



Diamond Weaver

Free Agent
AFL

Pleasant Grove High School
Bachelor's Degree Akron
Master's Degree
Humboldt State



Aaron Woods

Free Agent
CFL

Stadium High School
Bachelor's Degree
Portland State



Brandon Driver

Free Agent
CFL

Dunbar High School
Bachelor's Degree
San Jose State



The Community – A Place to Gather

Diversity, equity, and inclusion are critical to achieving the missions of SRJC Athletics and Santa Rosa Junior College. We support access to programs, courses, and community activities that lead to academic transfer, gainful employment, and the overall health and wellness of our community.

Thanks to Measure H Funds, SRJC Football has recently broken ground on a new, football & track fieldhouse, stadium bleachers, track, and turf field. The facility is impressive, and in addition to football and track events, it will provide the community with events ranging from youth sport camps to concerts. This new facility will invite access and enhance athletic opportunities offered to our diverse community.

It will be a unique place for Sonoma County to gather – a local gem and legacy gift given to our diverse community now and for the future.



The Need

Each year, the football student-athletes and coaches must raise nearly \$100,000.00 for essential needs. State funding for athletics does not cover many of the necessary items for supporting a football team. Items like food, lodging, training and performance equipment, assistant coaches, and sometimes uniforms are not included in.

Your Gift

The Football Program at SRJC has a rich history of success and has shared strong connections to our community members. As we prepare for the future of Bear Cub Football, with the addition of a new stadium and fieldhouse, we are establishing an endowment fund to help sustain and grow our commitment to student-athletes and the larger community we serve. Our goal is to raise a \$1 million endowment that will be invested and generate a reliable source of income for the program in perpetuity. A \$1 million endowment will generate \$35,000 a year and help relieve our coaches from having to focus so much on annual fundraising.

The **SRJC Football Endowment Fund** will help us cover the annual cost of competition including equipment and uniforms, assistant coaching, and whatever student-athletes may need to excel. The endowment will also help provide funds that will allow us to engage with the broader community.

Fortunately, the physical cost of building the field house, stadium bleachers, track, and field is covered by Measure H, so we can focus on building this new endowment. With the addition of the football and track facilities comes a whole host of attractive naming opportunities for donors. Below is a list of naming opportunities for donors who may want to be recognized in this manner. We invite you to make a donation and help us bring this new facility to life for our student-athletes and the community we share.

Naming Opportunities

Several naming opportunities exist to provide perpetual funding sources for the football program to utilize for generations to come. Your name will be prominently displayed in the space and you will be recognized for your commitment to athletics and education in our community.

Space	Donation	
Stadium	\$2,500,000	
Fieldhouse	\$250,000	
Scoreboard	\$100,000	RESERVED
Press Box	\$50,000	
Locker Room	\$10,000	
Football Office	\$10,000	

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