



Approved Minutes

BOARD OF DIRECTORS

Thursday, January 19, 2023
Social Time 3:30 pm to 4:00 pm
Meeting 4:00 pm to 5:30 pm
707 Elliott Avenue, Community Room

Members: Teresa Norton – Chair, Suzy Marzalek – Vice-Chair, Frank Chong – Secretary, Kate Jolley – Treasurer, Scott Bartley, Jeff Bricker, Maggie Fishman, Doug Garrison, Suzy Marzalek, Kerry Rego, Kris Shear, Bill Traverso, Marion Walker, Shirley Ward, Steve Page, Carolina Spence, Bill Traverso, Rich Cheek (BCAT), Pj LoCoco (Ag Trust), Monty Sullivan (FPCT)

Absent: Maggie Fishman – Trustee, Jorge Servin, Jim Ward

Staff: J Mullineaux, Breanne Beseda, Sarah Laggos

Guests: Scott Ormerod, Leap Solutions

1) Call to order – Teresa Norton

The meeting was called to order at 4:02 pm with a reading of the land acknowledgement

2) Public Comment – Teresa Norton

Community member Michael Von der Porten shared thoughts and concerns regarding policies for establishing/removing building names on campus, specifically that of the former Jesse Peter Museum

3) Approval of minutes – Teresa Norton

Minutes of the 11/17/22 meeting were distributed in advance.
Shirley Ward motion, Kerry Rego second, unanimous approval. M/S/P

4) New Year, New Building, New Beginning – J Mullineaux, Scott Ormerod

J offered a welcome to the new Foundation building and briefly shared about the mural installation; he encouraged the board to attend the opening event on March 30th and to invite others to learn more about the Foundation and support for college students and programs.

J and Scott led the group in a review of pre-distributed reading material “Beyond Fundraising”, a case document examining the difference between the philosophies of fundraising and philanthropy. A comparison chart was used for illustration, and it was suggested that the board develop a similar chart with a rating column for self-assessment of progress. The board was asked to consider their “Why stories” (Why are you involved in the SRJC Foundation? How do you bring others into your story?) - several individuals shared their stories with the larger group, providing excellent examples for donor conversation and inspiration.

It was proposed that the Board develop an ad-hoc committee to focus on the development of a board culture of philanthropy and to implement DEIB practices. The proposal was met with enthusiasm and several volunteers.

5) President’s Update – Frank Chong

Dr. Chong thanked Scott Ormerod for his participation and support. He shared that enrollment is (finally) on the rise – up 3% in the fall and on track to be up 8% in the spring, with expectations of continued growth. The CA state budget presented a strong commitment to community colleges, with a COLA of 8.13% (highest in 40 years). There is much excitement on campus about new buildings (STEM and Student Housing), continued DEI work, and fifteen new faculty hired this semester. Dr. Chong announced that Erin Bricker, Director of Strategic Communications, Government & Public Relations has accepted a position at the University of California as Assistant Secretary and Executive Advisor to the Board of Regents - her last day will be February 3rd. SRJC Foundation Director of Philanthropy Sarah Laggos will assume the position on an interim basis with a split of 70% PR, 30% Foundation.

6) Governance

- 2022 Audit – J Mullineaux on behalf of Kate Jolley
J presented the complete District/Foundation audit report for formal approval, noting how exceptional it is for a large organization like ours consistently have clean and positive reports with no findings to address. He congratulated and thanked the team who worked on the project. Steve Page motion, Shirley Ward second, unanimous approval. M/S/P
- Conflict of Interest Forms – J Mullineaux
J reminded the board of the need for annual signatures on Conflict of Interest forms from each individual. Forms were sent out in advance of the meeting and blank copies were available at the meeting as well.
- By-Laws Revision – Teresa Norton
A recent revision allowed for changes to be made to standing committees at any time in the year with board majority support. To follow, a change is proposed in area of governance in relation to transitioning Auxiliary Trusts (BCAT, AgTrust, FPCT) to support groups for greater efficiency and productivity, removing Brown Act requirements and legal liability, and freeing time for the Foundation and Deans to focus on major fundraising. Ad hoc event committees will be developed as needed for Foundation-

approved-and-sponsored fundraising events (to be evaluated based on a measure of “Return on Effort” to include value of staff time), with acknowledgement that “friendraising” and community building are important outcomes of events. J and Teresa met with the Executive Committees of each group prior to the January board meeting and have had several conversations with the respective Deans about fundraising going forward. Steve Page motion, Kerry Rego second, unanimous approval. M/S/P

7) Reports from Support Groups - Chairs

- Friends of SRJC Ag - PJ LoCoco
The Committee is welcomed two new members and is looking forward to AgStravaganza on May 13th, 2023. They will be honoring 50 years of the department ag and natural resource education with special recognition for Attorney Pat Emery. Tickets and sponsorships are available now.
- Friends of Bear Cub Athletics - Rich Cheek on behalf of Jim Ward
The Annual Polenta Feed scheduled for February 11th, 2023 was cancelled. The Hall of Fame committee, led by Rick Call, is meeting to plan the event to be held April 22nd in Haehl Pavilion. Tickets and sponsorships will be available soon.
- Friends of Petaluma Campus - Monty Sullivan
Monty shared that the committee met to approve funding distributions from proceeds of successful September event. A date has been set for the next big event on the Petaluma campus on September 23, 2023 - planning by the ad-hoc committee will begin soon.

8) Comments on Foundation Written Reports

No comments.

9) Other Business

J and Suzy shared that Jeff Bricker and Kris Shear will be leaving the board, and all other board members were encouraged to consider recommendations for the nominating committee. Vacancies will be addressed with a focus on building multi-dimensional diversity through future recruitments.

10)Adjourn

The meeting was adjourned at 5:24 pm