



Adopted Minutes

Board of Directors

Thursday, May 18, 2023
Social Time 3:30 pm to 4:00 pm
Meeting 4:00 pm to 5:30 pm
707 Elliott Avenue, Community Room

Members: Teresa Norton – Chair, Suzy Marzalek – Vice-Chair, Frank Chong - Secretary, Scott Bartley, Maggie Fishman, Suzy Marzalek, Kerry Rego, Bill Traverso, Marion Walker, Shirley Ward, Steve Page, Carolina Spence

Absent: Kate Jolley – Treasurer, Doug Garrison, Jorge Servin, Kris Shear

Guests: Jermaine Whyte, Brin Searcy, D’Yonna Johnson, and Diane Wilson (Servitas, Student Housing)

Staff: J Mullineaux, Breanne Beseda, Sarah Laggos

1) Call to order – Teresa Norton

The meeting was called to order at 4:05 pm.

A motion was made and approved for the use of Zoom for this meeting (in accordance with Brown Act requirements) at the request of two board members with “Just Cause.”

The land acknowledgement was read.

2) Public Comment – Teresa Norton

Pj LoCoco thanked the board and staff for support of AgStravaganza 2023. The event sold out and raised approximately \$150,000 of which \$60,000 is designated for scholarships.

3) Approval of minutes – Teresa Norton

Minutes of the 3/16/23 meeting were distributed in advance.
Suzy Marzalek motion, Steve Page second, unanimous approval. M/S/P

4) Polly O’Meara Doyle Hall – Jermaine Whyte and team

Jermaine and team shared an introduction to Polly Hall, the new student housing building on campus. Students will move in on August 11th. There are 352 prioritizing low-income youth, current and formerly homeless, current and former foster youth, active military and veterans, international students, student athletes and disabled students. There are several floorplans to choose from and rent includes all utilities, parking, bike storage, wi-fi, HVAC in each room, free laundry, kitchen access, study spaces, outdoor courtyard with barbeques, housekeeping, and security. There will be in-house services offered, like tutoring and counseling. Resident Advisors assigned to each floor will serve as resources, maintain conduct, and provide programming to build student engagement. The project is currently at 88% capacity, but is expected to be full by early July.

DJ and Brin shared their personal backgrounds, current interests, and excitement for serving as Resident Advisors. There was an exchange of questions and answers, concluding with recognition of project donors, an invitation to tour the building, and request for support for the Student Support Endowment. There is an anonymous \$500,000 matching grant – we have already raised approximately \$455,000, so there is just \$45,000 left to raise to “unlock” the match.

5) SRJC President’s Update – Frank Chong

Dr. Chong spoke about how May is a very busy time of year for the College with multiple graduations and celebrations and retirements, including his own. He expressed his appreciation and gratitude for all of the recognition and well-wishes he has received. Zehra S. and Sarah L. are taking the lead on the transition to Dr. Garcia.

State budget allocations look good, with the highest cost of living adjustment in 40 years. Dr. Smotherman in Academic Affairs is working with groups across campus to gather and analyze data to inform new strategies for enrollment growth; we are currently at approximately 13,000 students but need to grow to 17,500 in the next few years. A major challenge is the steep decline in K-12 enrollment; there has been a 470,000 reduction of K-12 students in CA in 15 years, but 300,000 of that has been in the last 3 years. We are likely to see school closures and the impending results are scary, but we are investing in STEM and Construction Training Center and Roseland and adult learning programs and building the dorms, and at the same evaluating programs that should be eliminated or converted to mitigate loss and encourage slow growth.

Dr. Chong expressed his excitement for the President’s Address and Celebration event, thanked the Foundation staff, and encouraged everyone to attend.

6) Governance

- Approval of Renewing Director Scott Bartley
Shirley Ward motion, Kerry Rego second, unanimous approval. M/S/P
- Approval of New Directors Troy Sanderson and Evan Hershey
Shirley Ward motion, Steve Page second, unanimous approval. M/S/P

- Approval of 23/24 Directors and Officers
Teresa Norton, Chair; Suzy Marzalek, Vice Chair;
Dr. Angelica Garcia, Secretary; Kate Jolley, Treasurer
Steve Page motion, Shirley Ward second, unanimous approval. M/S/P
- 23/24 Meeting Schedule
Steve Page motion, Scott Bartley second, unanimous approval. M/S/P
- 23/24 Committee Membership
Steve Page motion, Shirley Ward second, unanimous approval. M/S/P

7) Philanthropy and Community Engagement – J Mullineaux, Breanne Beseda

J began with a high-level overview of goals for the year. The year will largely be about the successful introduction of the new President to our community, but will also focus on completing our current strategic plan and beginning development for our next strategic plan through 2027. We are happy to share that we have nearly hit our \$10M goal for the year.

- Funding Priorities Update – J Mullineaux
The funding priorities J was given at hire included 5 areas/program and a goal of \$5M. Over time J has added priorities, expanding the goal to \$15M. We are currently at \$12M to goal with one year left in the plan. J shared a chart that showed a breakdown of each priority and the funding to date. In addition to student housing, the Construction Training Center, and fire technology, we expect SRJC Roseland will be the next priority on the list.
- Events Update – Breanne Beseda
Since the last board meeting, we have completed four events: Foundation Dedication, Chong Studio Theatre Dedication, Athletics Hall of Fame, and AgStravaganza. Upcoming events include the President’s Address, Foundation Board Installation Dinner, Health Sciences Open House, Petaluma Building Futures and Athletics Golf Tournament. As we wrap up and analyze events, we are seeing what we (unfortunately) predicted: higher costs, lower interest, less engagement, and decreased return on investment. We will continue to analyze the return on EFFORT for events and may need to make hard decisions about events going forward. In the meantime, board members were encouraged to purchase tickets and sponsorships and to promote planned events as much as possible. Board members were specifically asked to do what they can in the way of wine donations for President’s Address.

8) 23/24 Proposed Budget – J Mullineaux

The proposed budget for the upcoming fiscal year has been reviewed and approved by the Budget and Executive Committees. It is preliminary until we officially close out the year and have stock market adjustments as of June 30th. Assumption include Director (Sarah) at 30% until December and the addition of Coordinator (Katie). As presented, the proposed budget forecasts a surplus of \$29,000, but a revision will be presented to the board in September for final approval. Shirley Ward motion, Bill Traverso second, unanimous approval. M/S/P

9) Comments on Foundation Written Reports

No comments.

10) Other Business

J and Teresa recognized Jeff Bricker and Kris Shear for their dedicated board service over three terms, as this is their last official board meeting.

Teresa shared several other upcoming campus events that may be of interest to board members.

11) Adjourn

The meeting was adjourned at 5:54 pm.