



Case for Support



Santa Rosa Junior College Foundation

Support for Athletics Programs at SRJC

Teamwork. Leadership. Support and stability. Academic counseling and positive self-esteem. FAMILY. For many student-athletes, SRJC Athletics is so much more than sports. SRJC Bear Cub intercollegiate student-athletes represent **nearly 500 full-time students who compete on 17 women's and men's athletic teams**, many of whom would never realize the academic benefits of a college education and the personal benefits of the college experience without the draw of sports.

Even in times of uncertainty, our amazing student-athletes continue the training and work to achieve success in competition, in the classroom, and in our community. The student-athletes and coaches of Santa Rosa Junior College have established a reputation for extraordinary strength and resilience, having earned 20 state titles and 75 Big 8 Conference titles. Many student-athletes are recruited and awarded athletic scholarships to top 4-year institutions, and many go on to be top on sports fields or leaders in the professional fields they choose. Some have even earned Olympic medals!

With the passage of Measure H, plans were made for the desperately-needed renovation and construction of athletics facilities at SRJC to provide an adequate home for and match the excellence of the students and coaches that bring them to life, as well as serve as resources to benefit the entire community. These new state-of-the-art facilities were carefully planned with a vision to achieve the mission of the College and to provide an exceptional experience for student-athletes, coaches, and spectators alike. The new facilities present several naming opportunities that will provide long-term funding for students and programs utilizing the physical buildings while also recognizing the generosity of the individual, family, or organization donor.

SRJC Sports

Baseball (men), Basketball (men and women), Cross Country (men and women), Football (men), Soccer (men and women), Softball (women), Swimming & Diving (men and women), Tennis (men and women), Track & Field (men and women), Volleyball (women), Wrestling (men)



SRJC Student-Athletes

SRJC student-athletes are hardworking, dedicated, and predominantly full-time students. All are required to maintain adequate course loads and GPA performance for eligibility. Most juggle four to five classes each semester while also managing a demanding training program and competition schedule. Many also work part-time to make ends meet. See below for additional demographic data for the comprehensive SRJC athletics program.

Average GPA	3.0
% Sonoma County Residents	63
% Female	32
% LatinX	34
% First-Generation	23

Critical Need

SRJC sports programs have several specific needs in order to continue, including team meals, uniforms, travel, equipment, and coaching stipends. These needs are typically funded through team sales programs, fundraising events and summer sports camps. However, the restrictions of the pandemic have not only eliminated the possibility of regular collegiate sports competition, but also much of the activity that typically sustains the financial needs of the programs. Without this critical funding, sports programs and associated student support will be discontinued, along with the academic aspirations and professional dreams of the students who depend on them.

Opportunity for Impact

Renovation and construction on athletics facilities is currently underway. When athletics can return to campus, we want our teams to be able to hit the ground running with the support they need to succeed. With a gift to name an athletics facility, your named space will be recognized by students, faculty, coaches, and community visitors for generations to come. Your gift to SRJC Athletics will help to fulfill the promise of higher education and provide opportunity for immediate impact in the lives of students and the community we share.

Men's Basketball Program at SRJC

The Team

Heart, hustle, and commitment are important keys to victory for the SRJC men's basketball team. For more than sixty years, the SRJC men's basketball team has given male student-athletes an opportunity to improve their skills and find success both on and off the field.

The SRJC men's basketball team has seen incredible success in the last decade. They won the Big 8 conference six of the past nine seasons and have been to the state finals eight of the last nine seasons as well. In 2014, the men's basketball team brought home SRJC's first state championship.

The student-athletes on the men's basketball team are not only standout players, but hard-working students. The players have transferred to NCAA Division 1, 2 and 3 level programs as well as NAIA schools. Over 25 players have signed full scholarships with Division 1 universities over the past twenty years.

The Need

Each year, the men's basketball student-athletes and coaches raise \$25,000 to support their sport. State funding for athletics does not cover the cost for officials at games, the necessary equipment and uniforms, or assistant coaches, who provide valuable hands-on skill building support for the student-athletes. When the student-athletes travel for away games, they are forced to cover most meal and travel expenses, including buses and hotel rooms, out of pocket or through fundraising.

Your Gift

Various naming opportunities are also available for the Haehl Pavilion men's basketball arena. Naming gifts provide perpetual funding sources for the men's basketball team to be able to utilize for generations to come.

In addition to naming opportunities, when you join the **Bear Cub Pride**, you empower men's basketball athletes to compete at the highest levels and further SRJC's mission to gather, lift, and launch student-athletes into successful lives and careers. Your gift will provide the men's basketball team with the resources necessary to improve in their sport and academic career.

Join the **Bear Cub Pride** today with a three-year annual commitment and help us support our student-athletes. Your annual gift of \$500, \$1,000, \$2500 or \$5000 will give the student-athletes and coaches the support they need to excel in their sport and make a life-changing impact on our community.

Naming Opportunities

In Haehl Pavilion, both the lobby and the court itself are available for naming at the \$100,000 level. Naming gifts provide perpetual funding sources for the men's basketball team to utilize for generations to come. Your name will be prominently displayed in the space and you will be recognized for your commitment to athletics and education in our community.

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