



Case for Support



Santa Rosa Junior College Foundation

## Summer Repertory Theatre at SRJC

Summer Repertory Theatre Festival is a professional summer-stock company that produces a dynamic season of plays and musicals in repertory in the heart of the Sonoma County wine country at Santa Rosa Junior College. At SRT, we magically transform ourselves and our theatres so that you have an extraordinary theatre experience over the course of our season.

SRT is renowned for offering advanced training for young theatre artists from around the country. We prepare students for careers onstage and behind the scenes on Broadway, with National tours, and in film and television. In celebration of SRT's 50<sup>th</sup> Anniversary, join with us to support this beloved performing arts program by becoming a sponsor.

### **\$50,000 Season Presenting Sponsor** *(fair market value: \$6,360)*

As the lead sponsor for the entire Summer Rep season, you will be recognized for presenting world-class performances and high-quality education programs to produce the next generation of actors and technicians. Lead sponsors receive:

- Lead sponsorship recognition on digital and print promotional materials, including billboards.
- Ten tickets to each opening night performance with best available seating.
- Special season ending reception with the artists and other sponsors.
- A table at each performance to offer promotional materials or displays.
- Public announcement to the theater audience at each opening night performance.
- Lobby recognition on digital signage of your support during the duration of the summer season.
- Your logo/name and a link to your website on the SRT website.
- A link to your website on all electronic ticket confirmations.
- Premier ad space in the show program distributed to 12,000 patrons.
- Opportunity for multi-year sponsorship and the first right of refusal for future sponsorships.
- Backstage tour on a prescheduled date during the season.

### **\$15,000 Production Sponsor** *(fair market value: \$1,772)*

As the sponsor for one specific Summer Rep production, you will be recognized for presenting world-class performances and high-quality education programs to produce the next generation of actors and technicians. Each production sponsor receives:

- Eight tickets to the opening night of the show with best available seating.
- Special season ending reception with the artists and other sponsors.
- A table at each performance to offer promotional materials or displays.
- Public announcement to the theater audience at the opening night performance.
- Lobby recognition on digital signage of your support during the run of your show (9-10 performances).
- Your logo/name and a link to your website on the SRT website.
- A link to your website on all electronic ticket confirmations.
- Inclusion of your logo/name on select marketing materials.
- Prominent ad space in the show program distributed to 12,000 patrons.
- Backstage tour on a prescheduled date during the season.

### **\$5,000 Student Sponsor** *(fair market value: \$636)*

Each summer approximately 100 dedicated Summer Rep students receive scholarships to assist with tuition, fees, living expenses, housing, groceries and transportation, so they can spend their summer providing audience members with fantastic entertainment, as well as gain inspiration, develop skills, and make professional contacts. As a student sponsor, you will receive information about your sponsored artist (your choice of either an actor or a technician), meet the artist, and follow their progress throughout the summer.

- Four tickets to the opening night of the student's summer repertory show with best available seating.
- Your logo/name and a link to your website on the SRT website.
- An opportunity to meet your student performer or technician at a special season ending reception.
- Backstage tour on a prescheduled date during the season.

### **\$2,500 Performance Sponsor** *(fair market value: \$386)*

As the sponsor for one specific performance, you will be recognized for presenting world-class performances and high-quality education programs to produce the next generation of actors and technicians. Each performance sponsor receives:

- Four tickets to the specific performance with best available seating.
- Your logo/name and a link to your website on the SRT website.
- Recognition at the beginning of the performance on the date of your choice.
- Backstage tour on a prescheduled date during the season.

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# 2022 SRT Season at SRJC

## **The Importance of Being Earnest by Oscar Wilde**

*Friday June 24 to Sunday July 3, 2022 - Studio Theatre*

Oscar Wilde's wildly entertaining comedy sparkles with dazzling wordplay and hilariously unlikely situations. Responsible, mild-mannered Jack Worthing is harboring a couple of secrets. First, he is in love with his friend Algernon's cousin, Gwendolen. And second, they both think his name is Ernest. In fact, Ernest is Jack's imaginary alter ego – a troubled younger brother he created so that he could do whatever he liked in London and no one would ever think to judge him. But when Algernon catches on to the scheme, he decides to be Ernest himself in order to woo Jack's lovely young ward, Cecily. Confusion and hilarity reign, as the ladies try to disentangle the stories of their respective Ernests and jump the seemingly impossible hurdles to marry the Ernest they respectively love.

## **Rodgers + Hammerstein's Cinderella**

Music by Richard Rodgers, Lyrics by Oscar Hammerstein II

New Book by Douglas Carter Beane, Original Book by Oscar Hammerstein II

*Friday July 1 to Sunday July 10, 2022 - Burbank Main Theatre*

A thoroughly modern twist on the timeless enchantment of this magical fairy tale brings new life to the story of a young woman who dreams of—and achieves—a better life. This contemporary take on the classic tale features Rodgers & Hammerstein's most beloved songs, including "In My Own Little Corner," "Impossible/It's Possible" and "Ten Minutes Ago," as well as some new characters and surprising twists. Add a dash of fairy-tale romance, magical onstage transformations, and the iconic pumpkin and glass slippers—and you're guaranteed to have a ball!

## **Sister Act the Musical**

Music by Alan Menken, Lyrics by Glenn Slater, Book by Cheri Steinkellner & Bill Steinkellner

Additional Book Material by Douglas Carter Beane

Based on the Touchstone Pictures Motion Picture, Sister Act, written by Joseph Howard

*Friday July 22 to Saturday July 30, 2022 - Burbank Main Theatre*

When disco diva, Deloris Van Cartier, witnesses a murder, she is put in protective custody in the one place the cops are sure she won't be a found: a convent! Disguised as a nun, she finds herself at odds with both the rigid lifestyle and uptight Mother Superior. Using her unique disco moves and singing talent to inspire the choir, Deloris breathes new life into the church and community but, in doing so, blows her cover. Soon, the gang is giving chase, only to find them up against Deloris and the power of her newly found sisterhood. Filled with powerful gospel music, outrageous dancing and a truly moving story, Sister Act will leave audiences breathless. A sparkling tribute to the universal power of friendship, Sister Act is reason to REJOICE!

## **Silent Sky**

By Lauren Gunderson

*Friday July 29 to Sunday August 7, 2022 - Studio Theatre*

When Henrietta Leavitt begins work at the Harvard Observatory in the early 1900s, she isn't allowed to touch a telescope or express an original idea. Instead, she joins a group of women "computers," charting the stars for a renowned astronomer who calculates projects in "girl hours" and has no time for the women's probing theories. As Henrietta, in her free time, attempts to measure the light and distance of stars, she must also take measure of her life on Earth, trying to balance her dedication to science with family obligations and the possibility of love. The true story of 19th-century astronomer Henrietta Leavitt explores a woman's place in society during a time of immense scientific discoveries, when women's ideas were dismissed until men claimed credit for them. Social progress, like scientific progress, can be hard to see when one is trapped among earthly complications; Henrietta Leavitt and her female peers believe in both, and their dedication changed the way we understand both the heavens and Earth.